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## Campaign for Health & Freedom

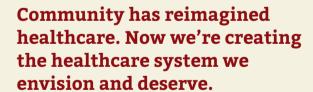
In May 2020, six Black, Native, and queer community trailblazers resolved to create a new healthcare model by and for medically marginalized communities. The Tubman Center for Health & Freedom offers a transformative approach to health and community wellness that sets a national example for healthcare innovation.

Feb. 2024

#### By supporting the Campaign for Health & Freedom, we are charting a transformative course in healthcare delivery.

Become aligned with a community of visionaries who dare to reimagine, build, and advance health and freedom for all.

Support our \$80 million campaign to build a new healthcare model, by and for community.



A healthcare system that celebrates us when we arrive. Where our voices are heard in the exam room. A healthcare system that respects all our forms of medicine and care for the people who care for us.



#### **Building Our Healthcare Model**

- Two clinical sites as of 2024 with 500-patient capacity
- Ongoing piloting and cohort study
- Designing 40,000 sf liberated space for community healing (the Center) for 8,000-12,000 primary care patients
- Opening in 2027, the Center will be located on S. Trenton Street in Seattle, at Rainier Beach light rail
- Parallel development with Mt. Baker Housing, which is building a 170-unit complex with affordable family homes next to health center





#### Medicine for the People: A Care Model Grounded in Individual & Community Power



Whole-person, integrative care combining western and traditional medicine provided by care teams from our communities, addressing body, mind, and spirit.



**Gets at root causes.** From treatment plans to policy advocacy, our care model accounts for the systems that make us unwell.



Concierge care support across your healthcare journey, including assistance with your treatment plan, help with health-related social needs, and accompaniment in outside appointments.



Our own research and data. Community-directed research to test and refine community solutions for our health, using community-identified measures of success.



Caring for those who care for us. Clinical practices, systems, and structures that support and sustain practitioners.

#### An Expert Team Committed to Anti-Racism, Equity, and Innovation



### Danisha Jefferson-Abye, MPH COO and Founder

Danisha is a public health strategist, manual therapist, and community organizer. A graduate of the University of Washington School of Public Health (MPH), she has led numerous national efforts, including a successful campaign to win permanent reauthorization of the Indian Health Care Improvement Act.



AyeNay Abye, MPA

AyeNay is a longtime organizer and public policy leader. AyeNay comes to Tubman Health after serving as Deputy Director of Seattle University's Center for Community Engagement, as National Field Director for The Praxis Project, and as an organizer at Californians for Justice.

**Board:** Community board with decades of clinical, entrepreneurial, and community leadership **Staff:** Clinical, public health research, community organizing, and human-centered design expertise **Developer:** Kristin Ryan, barrientos Ryan **Architects:** Evoke & ARC **Financing Consultants:** Classic Lake Consulting & Investments **General Contractor:** Lydig Construction **Capital advisors:** Evelyn Allen, Devon Connor-Green, Doris Koo, Jiquanda Nelson, Eric Pettigrew, Kristin Ryan, Andrea Caupain Sanderson, Yonas Seifu, Paul Shoemaker, Gregory Swinton, Sue Taoka, Makani Themba

#### Campaign to Build the Center, Goal: \$80 Million

The Campaign for Health & Freedom is a **major** drive to raise \$60 million to support the building of a transformative healthcare model. Amplified by our committed base of support, including elected officials at all levels of government, Tubman Health has raised \$19.5 million so far toward our total goal of \$80 million. We invite all people inspired by our vision of health and freedom to join us on the path to 2027!



#### **JOIN US ON** THIS JOURNEY!

Julie Chinitz, JD **Development Director** julie@tubmanhealth.org

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